



GERMAN ENGINEERED CAR AUDIO | SINCE 1943



Distributor Partnership Guide

Join the Alchemist Global Dealer Network

alchemists.com | Reinhard Group | Waiblingen, Germany

PARTNERSHIP

Why Partner with Alchemist?

As an authorized dealer, you access a premium German car audio brand with 80+ years of heritage. Superior engineering, exceptional sound, innovative technology. Join 400+ dealers across 21 countries.

Silver Dealer

- ✓ Full catalog access
- ✓ Marketing materials
- ✓ Online dealer listing
- ✓ Technical training
- ✓ Warranty processing

Gold Distributor

- ✓ All Silver benefits
- ✓ Priority allocation
- ✓ Regional exclusivity
- ✓ Co-branded marketing
- ✓ Demo units
- ✓ Annual review

Platinum Partner

- ✓ All Gold benefits
- ✓ National distribution
- ✓ Product development input
- ✓ Exhibition support
- ✓ Dedicated manager
- ✓ Volume pricing
- ✓ First access to new products

How to Apply

1. Email dealers@alchimists.com with company profile
2. Include business license, showroom photos, market area
3. Regional manager responds within 5 business days
4. Complete dealer agreement and initial order
5. Receive training and begin selling